

O(13)7829

The Future of the Australian Sheep Industry – The Next Generation

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Meat & Livestock Australia



The Next Generation

- The current situation
- The risks
- The opportunity
- The strategy

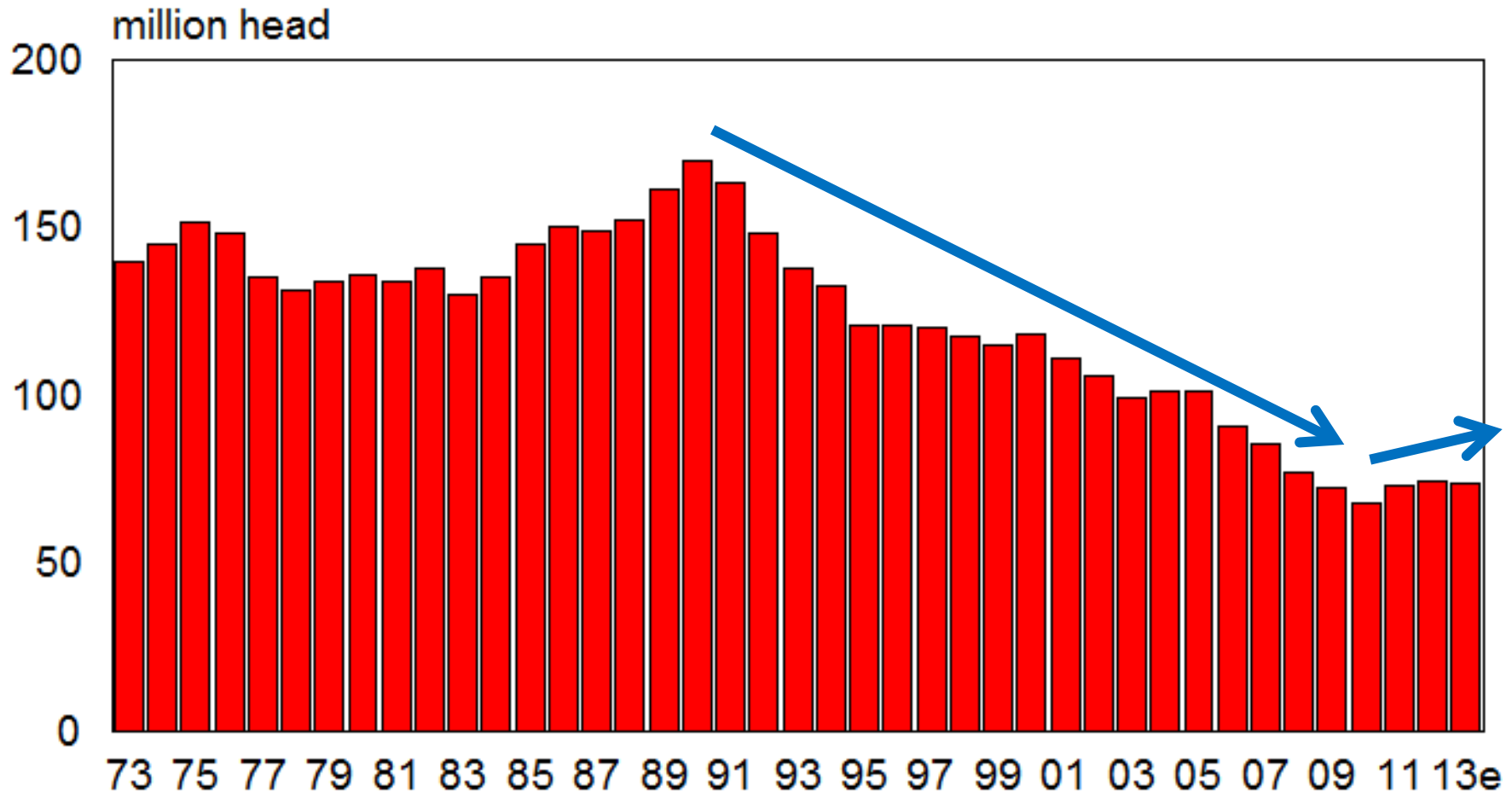


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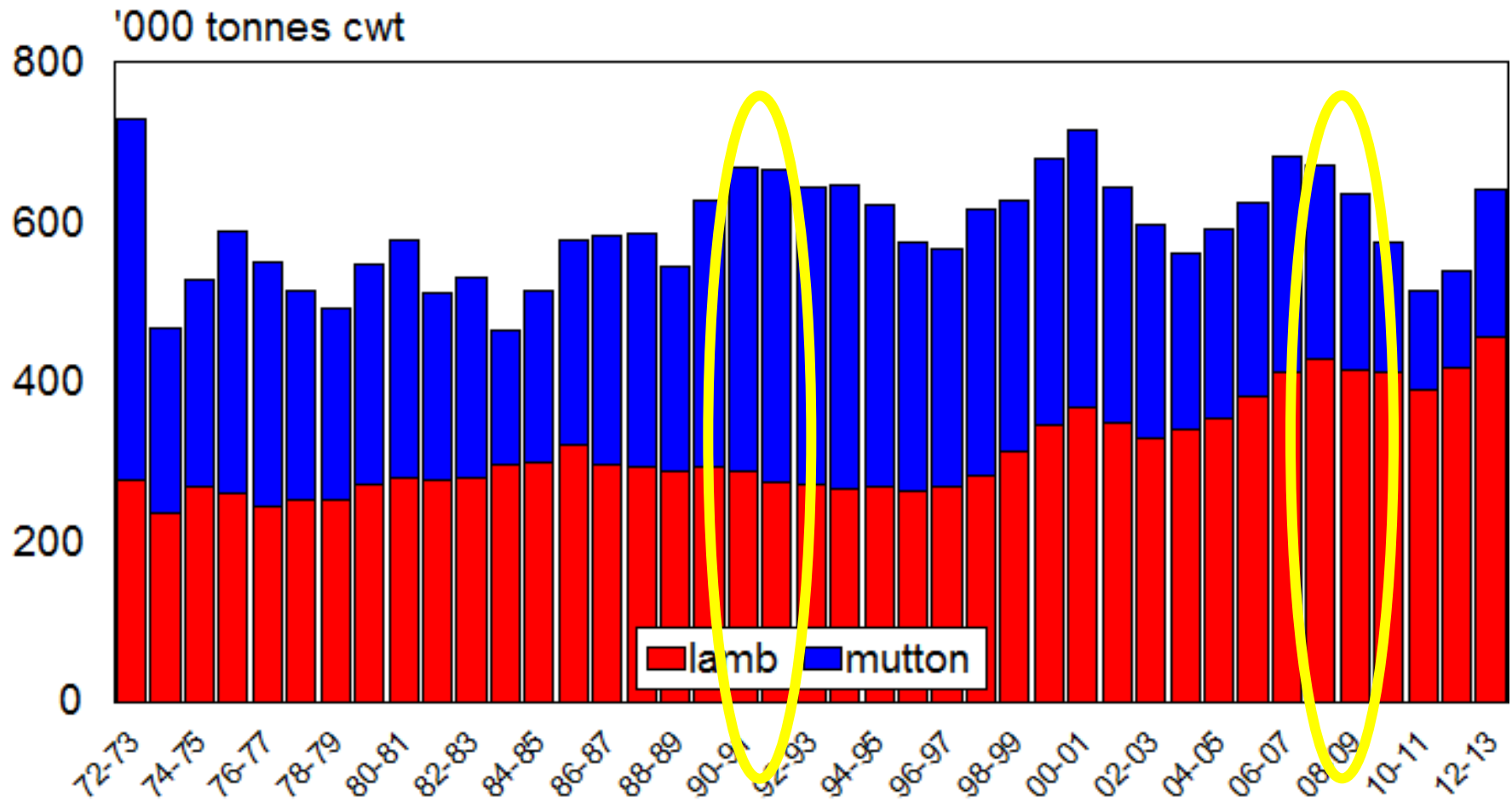


Australian sheep flock



Source: ABS

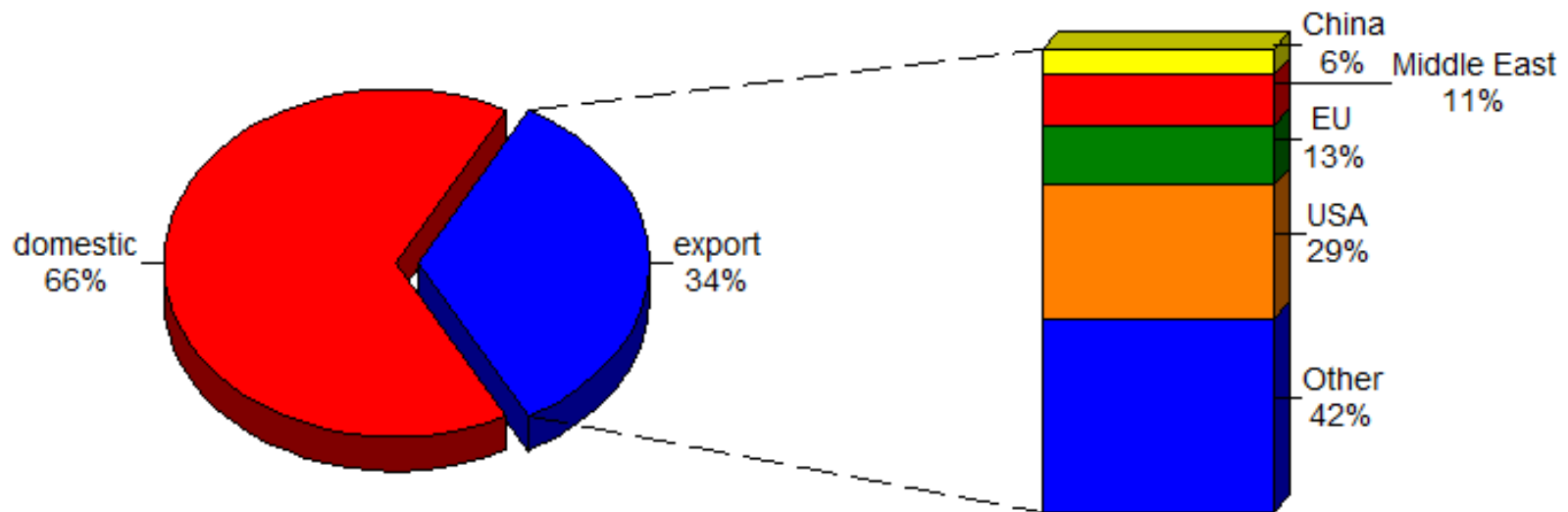
Australian lamb and mutton production



Source: ABS

Australian lamb production and exports

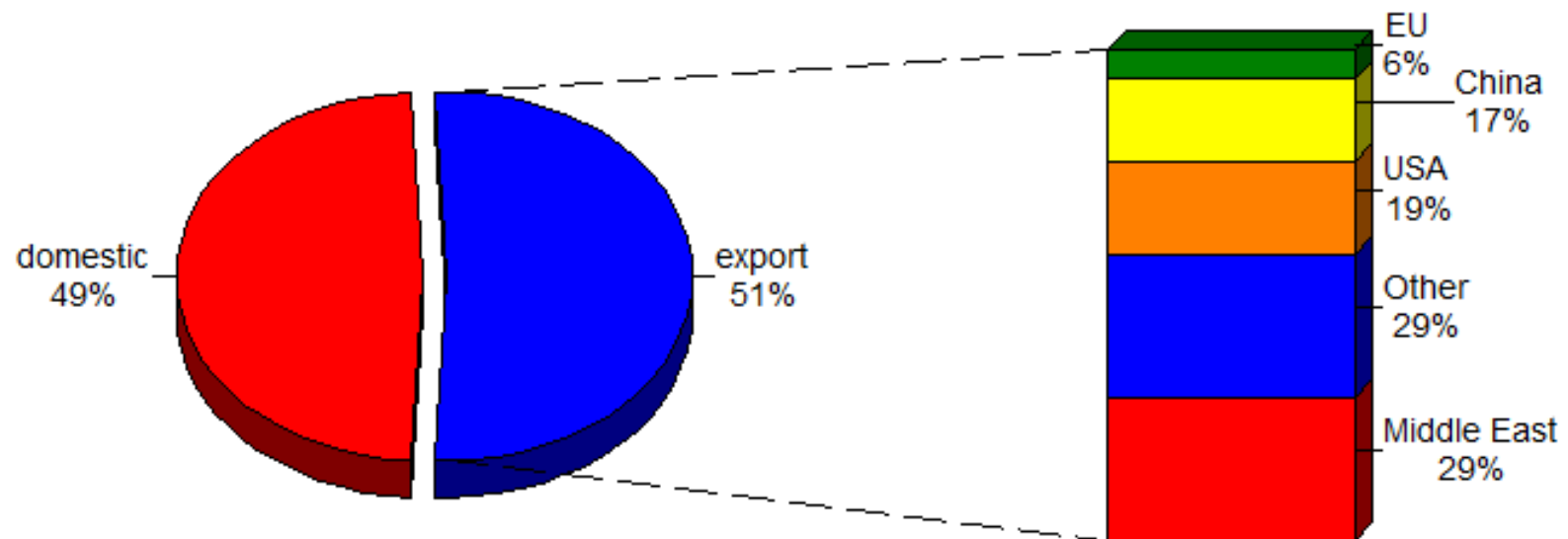
2002-03 lamb production = 329,400 tonnes cwt



Source: DAFF, ABS, MLA

Australian lamb production and exports

2012-13 lamb production = 457,000 tonnes cwt



Source: DAFF, ABS, MLA

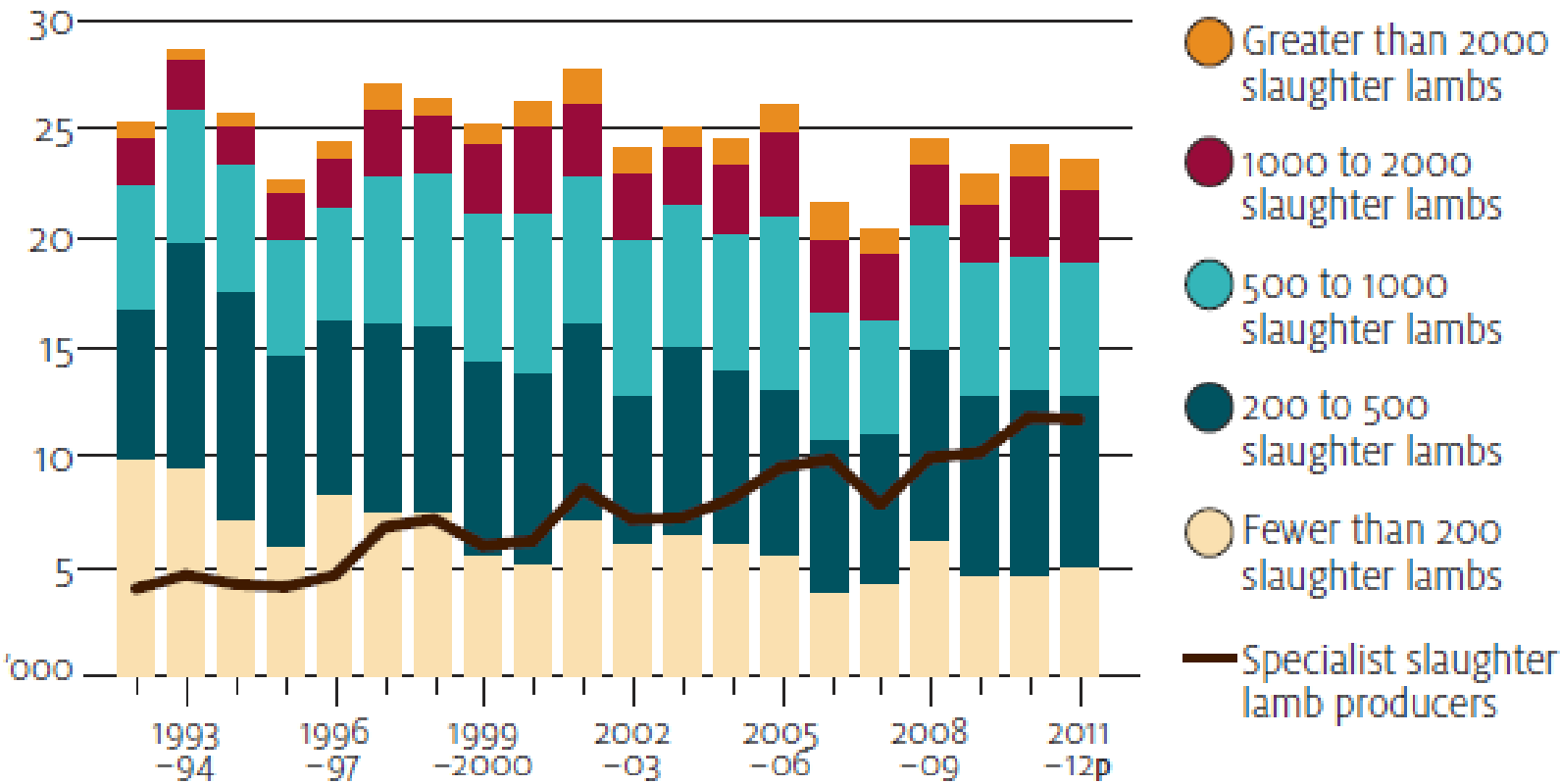


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Number of Farms selling slaughter lambs

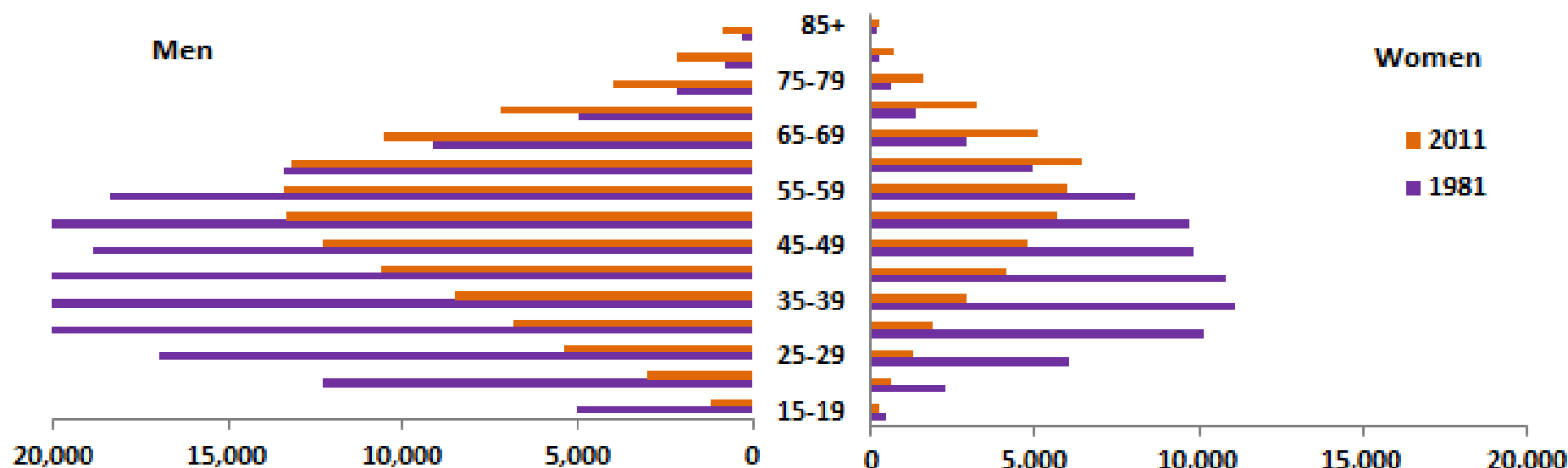


p Preliminary estimate.
Source: ABARES



Ageing Farming Population

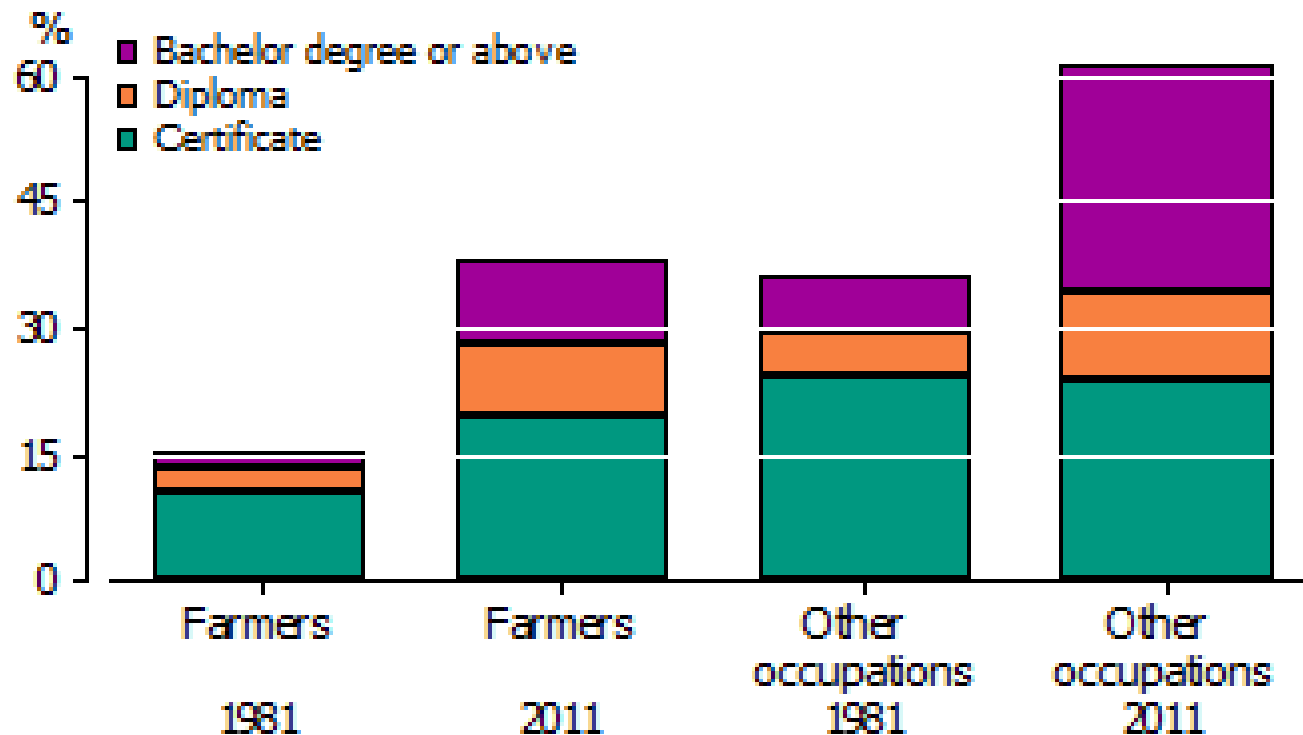
AGE PROFILES OF FARMERS - 1981 AND 2011



Source: ABS Census of Population and Housing

Education - behind other industries

NON-SCHOOL QUALIFICATIONS BY OCCUPATION



Source: ABS Census of Population and Housing



Income

- *“Despite working such long hours, the average weekly disposable income of farmers in 2009-10 (\$568) was considerably lower than that of people working in other occupations (\$921).”*

Source ABS

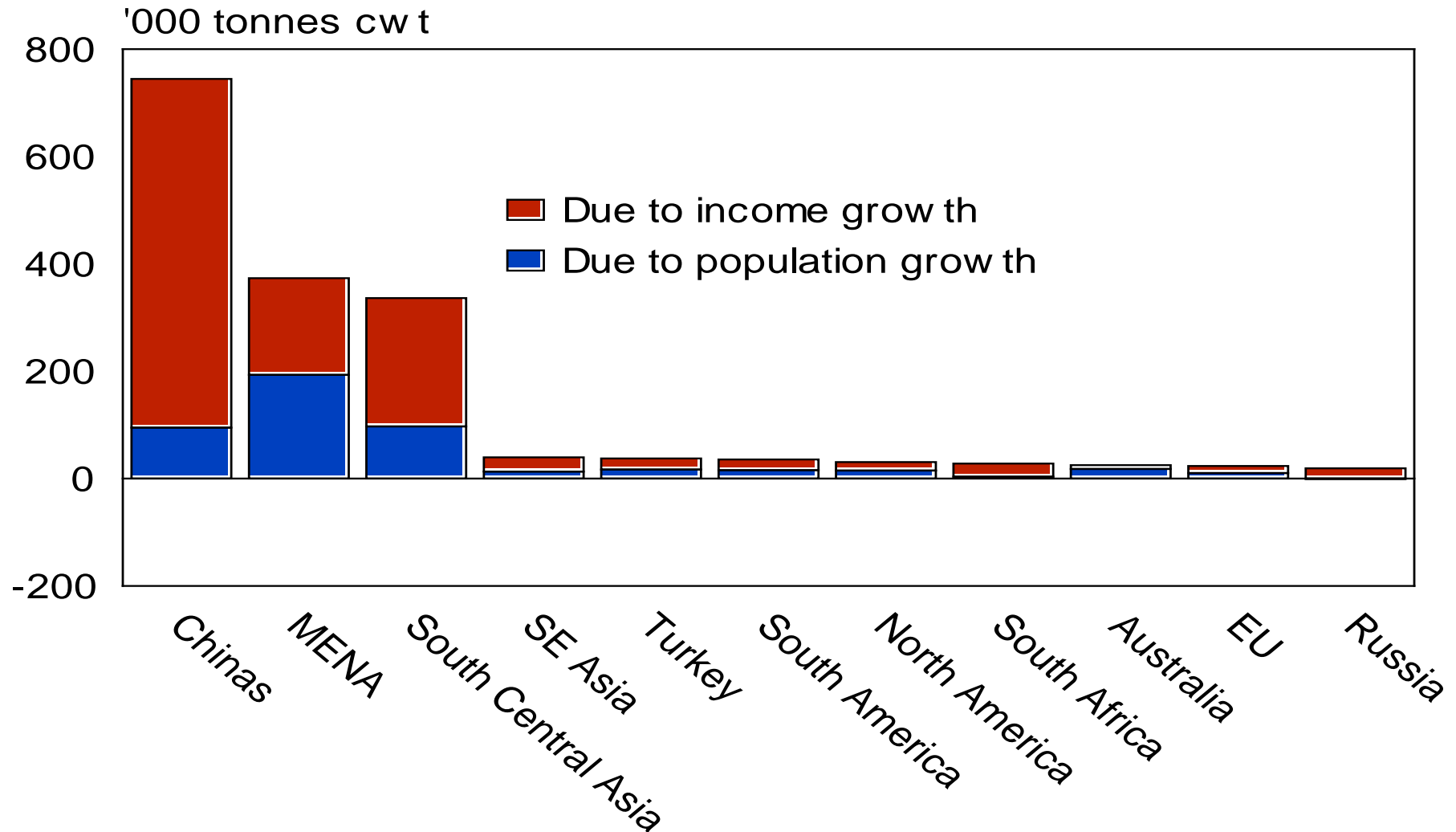


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... the global demand for Australian lamb continues to expand, driven by China and the Middle East.

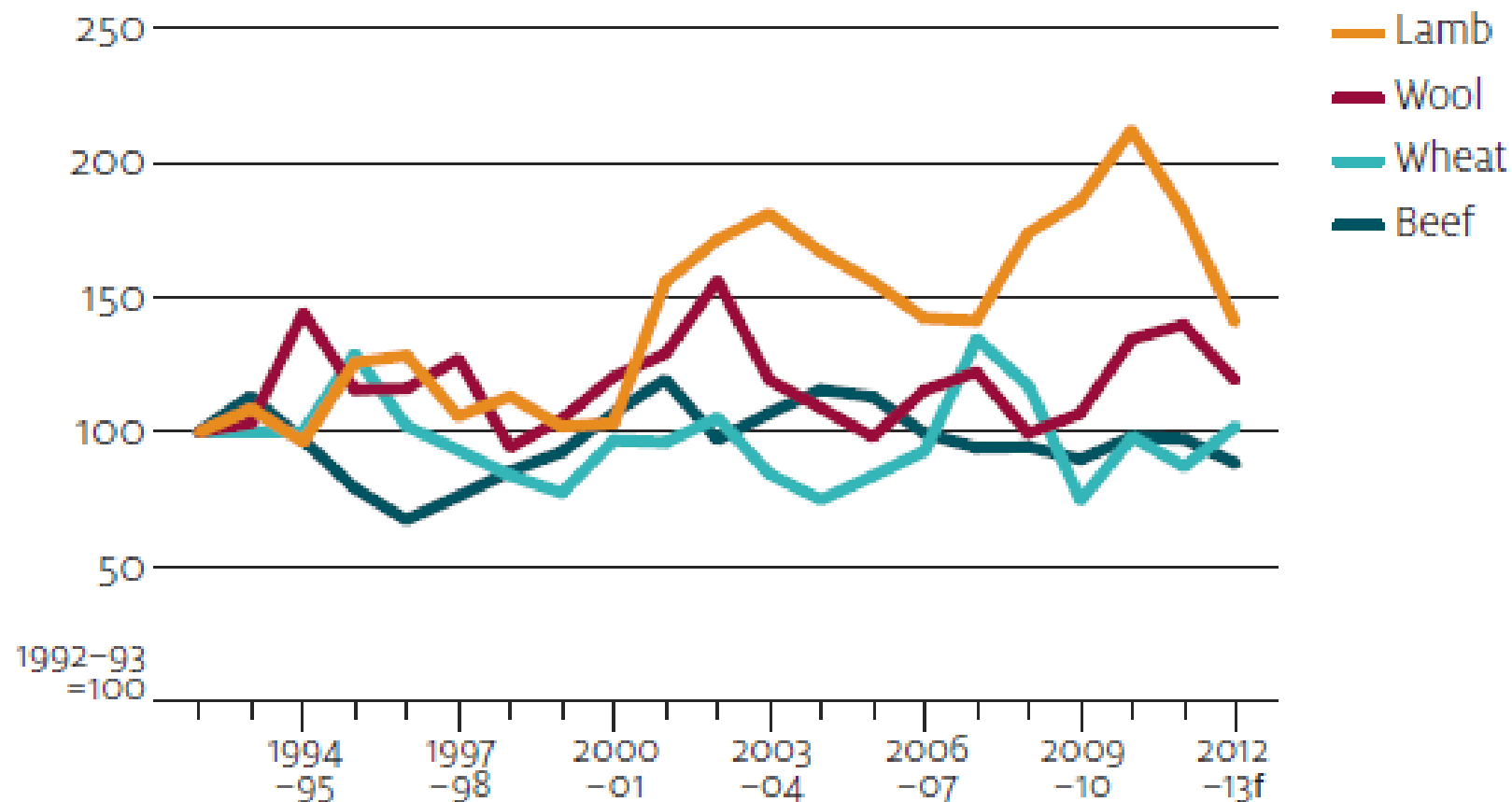
Potential growth in sheepmeat consumption to 2016



Source: Weeks Consulting
Services



Index of commodity prices



f ABARES forecast.

Source: ABARES



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Making More From Sheep



Australian Wool
Innovation Limited



Business based modules

1

Plan for
Success

2

Market Focused
Wool Production

3

Market Focused
Lamb and Sheepmeat
Production

4

Capable and Confident
Producers

Resource & Pasture based modules

5

Protect Your Farm's Natural
Assets

6

Healthy Soils

7

Grow More Pasture

8

Turn Pasture into
Product

Sheep technology based modules

9

Gain from Genetics

10

Wean More Lambs

11

Healthy and Contented
Sheep

Other

Hot Topics

The MLA Challenge

The MLA Challenge is tracking the journey of six Australian beef and lamb producers over the next 12 months as they strive to improve their business performance.

With the support of a mentor and a team of industry experts, the challengers will document their journeys and share their experiences as they increase reproduction and boost pasture and feedbase efficiency.



Producer Demonstration Sites

MLA's producer demonstration sites (PDS) program supports producer groups and extension staff to demonstrate, develop and adopt MLA research findings and technologies as well as seek research and development solutions to on-farm problems.



Next Generation Forums

The Next Generation Forums are designed to help sheep producers aged 18 to 35 build their skills in management and leadership and provide practical tools to improve their business.



Scholarships for farmers



Australian Rural Leadership

Awarded annually with the aim of developing men and woman who will lead rural and regional Australia well into the 21st century.



Nuffield Scholarship

Awarded annually with the aim to increase practical farming knowledge and management and techniques.



Meat Executive Program Bursaries for women

Awarded in 2013 with the aim to increase skill development, industry learning and networking.





Studentships for researchers

Awards aim to facilitate research and training in areas of practical value to the Australian beef, sheepmeat and goatmeat industries

- **MLA Studentships** - postgraduate Diploma or Masters courses, maximum duration two years (Australian and Overseas).
- **MLA Junior Research Fellowships** - postgraduate degree at PhD or equivalent level, maximum duration three years. (Australian and Overseas).
- **MLA Study Awards** - "sabbatical" type training for established professionals, maximum duration one year.



Intercollegiate Meat Judging



Tools to tell your story



WORDPRESS



Thank you

